

## Press Release

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# Customers Quickly Locate, Purchase Frequency-Control Products Thanks to Arrow and Ecliptek

## Data Download Program Enables Arrow Customers to Find Stock on Over 500,000 Frequency-Control Products

**Englewood, Colo. and Costa Mesa, Calif. Feb. 12, 2014** –Arrow Electronics, Inc. (NYSE:ARW) and Ecliptek have joined forces to streamline the customer experience in quickly locating and purchasing frequency-control products by implementing Ecliptek's Data Download on Arrow's product lifecycle platform available via [arrow.com](http://arrow.com).

Arrow's customers will have immediate access to hundreds of thousands of frequency-control products in available inventory. The innovative system provides fast, accurate results based on either a part number or parametric search via [arrow.com](http://arrow.com).

"The automated download provides our customers with over half a million frequency-control products from available inventory," said Jim Ricciardelli, vice president of eCommerce strategy at Arrow Electronics. "This program, updated daily, offers users anywhere in the world immediate access to current, accurate information directly from the manufacturer."

"Arrow's actions demonstrate that they are committed to increasing their ability to serve the global frequency-control customer," said Robert Zarrow, Ecliptek vice president of global customer support. "With an inventory offering in excess of 500,000 part numbers, Arrow has assumed the leadership role in crystal and oscillator product availability."

**Arrow Electronics** ([www.arrow.com](http://www.arrow.com)) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Arrow serves as a supply channel partner for more than 100,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 460 locations in 58 countries.

**About Ecliptek** Founded in 1987, Ecliptek has become a leading supplier of frequency-control products to the electronics industry. Ecliptek provides complete engineering support, unparalleled customer service and innovative products to their OEM customers and distributors worldwide. Complete information on company operations or any of Ecliptek's quality frequency-control devices can be obtained by visiting Ecliptek's internet site at [www.ecliptek.com](http://www.ecliptek.com). The company's email address is [customersupport@ecliptek.com](mailto:customersupport@ecliptek.com).

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