

## **ILSI-MMD-Ecliptek Expands Sales Network**

August 1, 2018



### **Midtec Associates, Inc – Newest Addition to the ILSI-MMD-Ecliptek Sales Network**

*Reno, NV* - ILSI-MMD-Ecliptek, a market leader in frequency control products, has hired Midtec Associates as an authorized sales representative for the Kansas, Missouri, Iowa, Nebraska and Southern Illinois territory. Midtec Associates has been in business since 1977, is a long-standing member of ERA and has an excellent reputation with their customers.

“ILSI-MMD-Ecliptek is proud to announce Midtec Associates, Inc. as our newest authorized sales representative,” says Amy Cuttrell, Director of Sales and Marketing for ILSI-MMD-Ecliptek. “We believe that strengthening our sales channel is an ongoing process as we strive to grow market share for all three of our brands and believe that Midtec Associates will be a tremendous asset to us and our customers.”

According to Matt Pansing, President of Midtec Associate, Inc., “Midtec is excited to now be representing ILSI America | MMD| Ecliptek in the states of Kansas, Missouri, Nebraska, Iowa and Southern Illinois. We look forward to sharing their product information and value proposition with our customer base. We know our customers will like what they see.”

### **About ILSI-MMD-Ecliptek**

Founded in 1987, ILSI America, the parent company to MMD and Ecliptek, has been a market leader in frequency control products for over 30 years. Through all three brands, ILSI-MMD-Ecliptek provides turnkey supply chain management solutions and engineering support for frequency control products for our OEM customers and worldwide distribution partners. We offer a wide range of quartz and MEMS frequency control products, including surface mount and thru-hole solutions that serve every aspect of the global timing market.