

Ecliptek Introduces NW Rep Doran Associates, adds Business Development Manager

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Costa Mesa, CA – Ecliptek Corporation has announced a formal agreement with Doran Associates Inc. to represent the frequency control company in Oregon, Washington, Idaho and Montana. A manufacturer's representative since 1968 and long-standing ERA member, Doran adds a crystal and oscillator line to complement its extensive component line card.

"We are excited about our new partnership with Ecliptek," said Tim Doran, President of Doran Associates. "Their product quality, solid reputation in the market, and high degree of customer focus is a very good fit for our organization."

Ecliptek has also announced the addition of Sheila Hoagland as its new Business Development Manager, based out of its Costa Mesa, CA headquarters. With over 20 years of electronics industry related experience, Ms. Hoagland's expertise at establishing long-term relationships across a broad customer base enhances Ecliptek's ability to focus on its customer engagement initiative.

"Partnering with a professional rep organization of Doran's caliber, combined with simultaneously augmenting our sales team by adding Sheila as our Business Development Manager, illustrates Ecliptek's commitment to our customers," declared Robert Zarrow, Ecliptek V.P., Sales and Marketing. "Our emphasis is to give our customers a multifaceted support network to ensure that we are exceeding their expectations."

About Ecliptek

<u>Ecliptek Corporation</u>, a leading global manufacturer of crystal and oscillator products since 1987, continues to raise the bar for quality and excellence in the frequency control industry. Focused on unparalleled customer support, Ecliptek delivers innovative products and web-based tools that offer solutions to every customer from new designs to full-scale production.

More about us.

